

www.CanadianEyesight.org

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Your Support = Our Success

Nirmaljot Eye Hospital, Amritsar, India, Rotary Cub of Amritsar South East, India and dedicated volunteers.

Arora Eye Hospital & Retina Centre, Jalandhar, India.

Rotary Club of Jalandhar West, Jalandhar, India.



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NEWSLETTER AUGUST 2019
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Her Excellency the Right Honourable Julie Payette Governor General of Canada

Extending a hand. It may seem like a small gesture, yet it is an expression of kindness that can make a lasting difference. This is precisely what Canadian Eyesight Global has been doing for three decades.

To be able to see should never be taken for granted. The free eye clinics offered in India and British Columbia have helped prevent blindness for many people who may have otherwise gone untreated. Thank you for providing a beacon of light to those who need it most.

Congratulations to all the members and supporters who have contributed to the success of Canadian Eyesight Global. I wish you all the very best for the future.

The Right Honourable Justin P. J. Trudeau, PC, MP Prime Minister of Canada



Eyesight Global.

Canadian Eyesight Clobal is committed to believe these affected by eye disease lead healthy and named

Canadian Eyesight Global is committed to helping those affected by eye disease lead healthy and normal lives. This milestone offers a wonderful opportunity to reflect upon the history of your association, to celebrate its many achievements and to set goals for the future.

I would like to thank everyone involved with Canadian Eyesight Global for their hard work and dedication. You can take pride in your efforts to improve the quality of life of others.

On behalf of the Government of Canada, I offer my best wishes for an enjoyable anniversary celebration and continued success.



Mark Daniel Maloney President Rotary International

I am pleased to welcome you to the 30th Anniversary Gala Dinner of the Canadian Eyesight Global.

My path to Rotary first began with the payment of "civic rent," a concept I first learned from my father-inlaw, Gilmer Blackburn. It was something he emphasized to Gay and me when we joined his law firm almost 40 years ago. It was something he never stopped teaching, by word and by example.

He considered paying your civic rent an obligation similar to paying your taxes or contributing to your place of worship. You benefit from being here, and those benefits are not free. You need to give something back for the privilege of being part of your community.

Rotary has allowed all of us to pay our civic rent to our local and global communities. By joining Rotary, by giving back through Rotary with our abilities, our time, and our resources — we are declaring that we know that our presence in this world carries with it the obligation to serve.

All of the service that Rotary does, all of the lives we change, all of the children in the world who will never, ever get polio — all of this happens because we have joined together through our Rotary clubs. Because Rotarians, with the family of Rotary, have risen to the challenge, paid our civic rent, and strived to make our world a better place.

I hope that during this event you will reflect on your own paths to Rotary and that you continue to serve the global and local communities as Rotary Connects the World.



The Honourable John Horgan, M.L.A. Premier of British Columbia

As Premier of British Columbia, I extend my warmest greetings to everyone attending the 30th Anniversary Gala in honour of Canadian Eyesight Global

Tonight's gathering celebrates 30 years of selfless commitment by surgeons, doctors, business leaders, Rotarians, and many other dedicated volunteers. By opening their hearts to people in need, this organization's founder, directors and sponsors have created wonderful opportunities to help people win back their vision and health. Hundreds of communities have been enriched by access to screening, treatment and care at free eye clinics throughout rural India and in Canada. No one should have to go blind because of preventable condition, and you all have my highest appreciation for ensuring that tens of thousands of people who were struggling can now reach their potential and enjoy the full lives they deserve

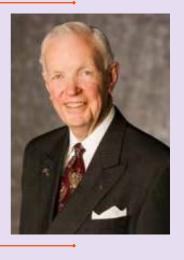
Please accept my thanks, to the Gala Organizing Committee, Rotary International, and all those who made this evening possible, for supporting a fantastic cause. The success of Canadian Eyesight Global proves that when we work hard, together we can made a difference in the lives of people across the globe.

Congratulations on three decades of commendable achievements in the advancement of sight and health! I wish you all the best for another 30 years and more.

Wilfrid J. Wilkinson Rotary International President 2007-2008 The Rotary Foundation Trustee 2009-13

I am both pleased and honored to once again extend my congratulations to your organization that has, from its Rotary base in Surrey, Guildford, Burnaby and New Westminster together with support from volunteers in Western and Eastern Canada as well as Punjab Haryana India carried out extraordinary work in India in British Columbia for thirty years.

Thirty years is a long time for such an organization to have existed and maintain its commitment to improve the eye sight to those in need. I offer my sincere congratulations to all involved with the hope that Canadian Eyesight Global will continue its great work for many more years to come.





Rajendra K. Saboo Past President (1991-92) Rotary International

I am very happy to learn that Canadian Eyesight Global will be celebrating 30th anniversary on August 18, 2019. It is very significant that President Mark Maloney will be the Chief Guest on this occasion.

I recall how Anup Jubbal and his wife Saroop had taken up the cause of eye care in India since 1989. I as R.I. President-elect visited him in Canada and since then I have followed the activities of Anup. With remarkable zeal and passion for this cause, he has mobilized the resources to expand the vision of the institution.

He has the blessings of the Canadian Government and the leaders of Rotary. Equally active through his contacts in India, especially in Amritsar, he has been serving the humanity in this part of the world.

He is living the motto of Rotary "Service Above Self" and as an inspiration he has involved in realizing that Rotary connects the world.

I wish the 30th anniversary a great success as a step for many more anniversaries ahead.



Anup Singh Jubbal, MSM President/CEO (Founder) Canadian Eyesight Global

Dear Friends,

Because of your generosity, we are pleased and honoured that Canadian Eyesight Global is celebrating our 30th Anniversary. The eye is a divine gift and restoring eyesight is a noble task. Seeking to restore normal eyesight to the needy, helpless and less fortunate people in the developing world is a sacred deed. Restoration of eyesight and prevention of preventable blindness is a profoundly life-changing experience. And all of this has been possible because of your efforts and contributions.

I, along with the Medical team, dedicated Rotarians and volunteers, have dedicated 30 golden years of our life to this noble work. And since 1989, tens of thousands needful and helpless people have been treated and eyesight has been restored.

Canadian Eyesight Global (formerly known as Project Eyesight-India since 1989), is a not-for-profit society comprised of surgeons, doctors, business leaders, and dedicated volunteers concerned with global blindness. Our members include Canadians concerned with improving the quality of life of others. Hundreds of Rotary Clubs, local eye hospitals and dedicated volunteers in rural parts of India, have joined hands with this cause since 1989.

In 2008 a 3 month-old boy, was born blind with cataracts inflicted in both eyes. His grandfather brought him to the Canadian Eyesight Global (CEG) Eye Camp near Amritsar. His eyes were successfully operated on by CEG Eye Surgeon Dr. Bhupinder Singh, MS. The boy is now 11 years old and able to do

carry on with daily life; including being able to experience his childhood to fullest potential -- all because of people like you and the support of Rotary Clubs and Rotary International.

I would like to to thank the dedicated team of Dr. David Neima, MD, FRCS(C), Ophthl., Dr. Warren Whitford, Dr. Alicia Ramirez, OD, and Associates, Rotarians and volunteers for their generous support over the years. Because of your help, we have been able to offer Free Eye Health clinics in British Columbia since 2004. Thousands of local people have benefited from this service.

Extending a helpful hand seems like a small gesture, yet this expression of kindness can make a lasting life-changing difference in the lives of so many people who need our help in the world. This is precisely what Canadian Eyesight Global has been doing for the last 30 years.

I whole heartedly thank each and everyone who has made a contribution to Canadian Eyesight Global through your time, effort, energy, donations and of course the goodness of your heart. May God Bless us all in continuing to serve others in our community.

Sincerely,

Anup Singh Jubbal, MSM President and CEO (Founder) Canadian Eyesight Global

The President/CEO and Board of Directors of Canadian Eyesight Global would like to thank Rotary International President Mark Daniel Maloney for gracing this historical occasion with his presence, and for presenting our volunteers with Paul Harris and Service Awards.

Special thanks also go to the District 5050 Leadership Team, the 30th Anniversary Gala organizing committee, our event sponsors, media sponsors, advertising sponsors and corporate supporters for their support.

We also would like to thank Rotary Clubs of Surrey, Burnaby and New Westminster for supporting this event.

Our heart-felt thanks also to 500+ VIPs, Rotarians and our supporters for attending this event and showing support for our great cause.

TOGETHER WE CAN ACHIEVE MORE!

Canadian Eyesight Global celebrates its 30th Anniversary

SURREY: The Grand Taj Banquet Hall in Surrey was packed with Rotarians and supporters of Canadian Eyesight Global (CEG) as it celebrated its 30th anniversary on Sunday, August 18, 2019. All in all 500 Rotarians, supporters, and VIPs stood up in respect as the Chief Guest of the event, Rotary International President Mark Daniel Maloney arrived at the Hall and was received by Scottish Pipers accompanied by Punjabi Dhol. A welcome fusion indeed!



Rotary International President Mark Daniel Maloney presenting the Award for Dedication and Service to Anup Singh Jubbal, Founder President/CEO of Canadian Eyesight Global, at the 30th Anniversary Gala held at Grand Taj Banquet Hall in Surrey on August 18, 2019



President Mark Maloney made this trip to Surrey, BC especially to attend this event and honor President and Chief Executive Officer of CEG Mr. Anup S. Jubbal and other volunteers who has relentlessly worked at this project for the last 30 years.

Canadian Eyesight Global is a registered not-for-profit organization which has been providing free eye surgeries in India since 1989 and free eye health clinics in BC since 2004. More than 100,000 poor and needy people has benefitted by this program. If it was not for the charitable work done by the Canadian Eyesight Global, these poor people could have gone without being noticed and treated for preventable blindness.

The CEG (formerly known as Project

Eyesight - India since 1989, was founded by Rotarian Anup S. Jubbal with the support from Rotary Club of Burnaby-Hastings. The Club continues to support CEG later joined by the Rotary Clubs of Surrey and New Westminster.

Rotary International is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

For more than 114 years, Rotary's people of action have used their passion, energy, and intelligence to take action on sustainable projects. From literacy and peace to water and health, we are always working to better

our world, and we stay committed to the end.

Rotary celebrates its 115th Birthday in February 2020 during the year of presidency of President Mark Maloney.

Rotary started its international End Polio Campaign in 1988 and has been instrumental in eliminating the Polio Virus in all parts of the world, except a few cases in Afghanistan, Pakistan and Nigeria

In praising the work done by Canadian Eyesight Global, President of Rotary International said:

"Canadian Eyesight Global has been an ideal partner in service through the years. For 30 years, Canadian Eyesight has helped make the world a healthier place by providing no cost eye exams and surgeries to those who need it most. Your work fighting against preventable blindness in Canada and rural India has made a tremendous difference.

"Anup Jubbal is proof that one person can make a difference. He started in 1989 with eight eye camps in Lucknow, India, and the program was so successful that, to date, tens of thousands of needy and helpless people's eyesight has been restored. I am proud that Rotary Clubs in India have played such an important supporting role in this effort.

"This kind of dedicated service is exactly what I had in mind when I presented the theme for this Rotary Year (2019-20) - Rotary Connects the World."

Messages of greetings were received from Her Excellency the Right Honourable Julie Payette, Governor General of Canada; The Right Honourable Justin P. J. Trudeau, PC, MP, Prime Minister of Canada and The Honourable John Horgan, M.L.A., Premier of British Columbia.

The message from Prime Minister Justin Trudeau was read by the Honorable Minister of National Defence Harjit Sajjan.

President Mark Maloney honoured 20 supporters and volunteers of Canadian Eyesight Global by presenting Paul Harris Fellow awards, in the name of the Founder of Rotary Paul Harris. Certificates of recognition were also presented to the CEG Team for their ideals of service in serving the cause of Canadian Eyesight Global.

In appreciation of President Mark Maloney's visit to this historical event, the CEG has committed to conduct 500 cataract surgeries in India during Maloney's year of Presidency (2019-20).

More than 200 Rotarians from BC and the Washington State attended the event which was sponsored by the Surrey Board of Trade. The event was televised by ATN, Zee TV and Joy TV and will be broadcasted over the South Asian channels soon.

If you would like to sponsor a Free Eye Camp in any part of India or in BC, contact Anup Singh Jubbal by phone 604-582-0579, by email to info@canadianeyesight.org or by visiting canadianeyesight.org.

18 Paul Harris Awards to Volunteers and 8⁺¹ Paul Harris Awards 2 Founding Members





Rotary International President Mark Maloney presented Paul Harris Fellow and Dedication and Service Award to Dr. David Neima (on the left) and Satwant Ginder (Sangha) (on the right) as Founder President/CEO Anup Singh Jubbal joins to congratulate them. Both Dr. Neima and Satwinder are Founding Members of Canadian Eyesight Global and serving members of the Board as Directors.

The President and Board of Directors of Canadian Eyesight Global wish to express special thanks the volunteer team of Mr. Amanjit Bains, Assistant Manager, Mr. Kalvin Saran, Mr. Hira Joshi and associates, Royal Bank of Canada, and Mr. Navneet Singh and Vicky Singh and others for their generous support.



Thank you so much for this warm welcome.

How many Rotarians do we have in attendance today?

That is wonderful to see—and I hope this meeting helps open doors to some new Rotary members. If there is one thing you should know about me, it what I am passionate about growing Rotary. By that I mean growing Rotary membership, but also growing and strengthening the partnerships that Rotary has around the world.

Canadian Eyesight Global has been an ideal partner in service through the years—and if any of you in attendance who are not yet Rotary members feel inspired by the great work we have done, that is even better. Our doors are wide open.



This strong partnership should not be a surprise. After all, your organization was started by a Rotarian, Anup Jubbal.

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This kind of dedicated service is exactly what I had in mind when I presented the theme for this Rotary year - Rotary Connects the World.

When I say that Rotary Connects the World, it is not just a slogan for me. I really believe it. Rotary Connects the World in a description of how and why Rotarians achieve so much.

- We invest in relationships.
- We make decisions grounded in evidence.
- We know how to mobilize our networks to create solutions that last.
- And we are always learning from out experience in projects, clubs and careers

More than a century ago, Rotary pioneered a new model of service leadership ground in person-toperson connections. Today, those connections are a network that spans the globe - bridging cultural, linguistic, generational, and geographic barriers - and all of us share the vision of a better world.

But what does that mean for us and all the organizations around the world?

We answer that in our vision statement:

Together, we see a world where people unite and take action to create lasting change - across the globe, in our communities and in ourselves.

Now let us break apart that statement a bit:

We see a world where people unite.

Rotary connects us to people we would never otherwise have met, who are more like us than we ever could have known. It connects us to our communities, to professional opportunities, and to the people who need our help.

We take action to create lasting change.

Rotary connects us with fellow Rotarians. We are people of action - people who not only want to change the world, but also have the ability to turn inspiration into real and lasting change. We have the ability, because of who we are, and because of what Rotary allows us to do.

Rotary connects us across the globe.

These connections are what make the experience of Rotary, so very different from the transient global experience you get while travelling around the world. In Rotary, none of us is an island. Whoever we are, wherever we are from, whatever language we speak or traditions we follow, we are connected to each other and members not only of

our clubs - but also of this amazing global organization.

Rotary connects us with our communities.

We understand the needs of our neighbours in substantive, meaningful ways that so many others pass by without noticing. In the process, we forge sustainable projects, and we gain a better understanding of all the resources that friends and neighbours can muster.

And finally, Rotary connects us with ourselves.

What does that mean? Rotary allows us to shape the best version of ourselves. Every Rotarian brings a unique point of view and a different way of getting things done. We are all born with different talents. Whether our strength is providing service on the ground or helping to administer projects from an office, Rotary gives each of us a change to harness those talents to show leadership by making a powerful impact in our community and in our world.

Wherever you live, you benefit from being part of a community. But those benefits are not free. You need to give something back for the privilege of being part of that community. That philosophy lies at the heart of Rotary.

While we may approach things differently together we are so powerful. We represent and organization of 1.2 million inspired women and men, who have come to Rotary with a goal of building a better world. Building a better world might seem like a daunting task - until you understand the power of connection. Because it is the power of connection that will allow all of us to do the tasks we have set out to do.

In Rotary, we dream big. If you ever have doubts that Rotary can live up to all of our lofty goals - that we have set the bar too high, we are too ambitious, we are promising beyond that we can do - I want you to remember what Rotary has already accomplished in the eradication of polio. And I I want you to remember what Rotary has already accomplished in the eradication of Polio. And I want yyou to remember, none of us are going to do anything alone.

Throughout the fight to end polio, we have shown what we can do when we draw on our collective strengths. We have created solutions that match the people they serve. We have evaluated the results to learn from our successes and setbacks.

Polio has been with humans since at least 1,580 B.C. In 1988, there were 350,000 cases of polio, a number that had held steady for many years. Then, there were 125 countries that had never stopped the transmission of the wild poliovirus.

It was that year - in 1988 - when Rotary surpassed our \$120 million fundraising goal for polio eradication. In fact, that campaign raised almost \$247 million, and it was only the beginning.

Over the past 32 years there have been achievements and challenges in the effort to eradicate polio. Through out we have been steadily moving closer to polio-free world.

Today there are only three polio-endemic countries: Afghanistan, Nigeria and Pakistan.

In all of 2018 there were only 33 cases of polio.

After more than three and half millennia, polio is about to go away.

It is an incredible thought.

Our partnerships have played a critical role bringing us to this point. The fight to end polio is led by the Global Polio Eradication Initiative, which includes, Rotary, UNICEF, the U.S. Centers for Disease Control and Prevention, The World Health Organization, the Bill & Melinda Gates Foundation and governments of the world, the support of many others around the globe.

Forming and sustaining these kinds of partnership is in Rotary's DNA. That is one reason why, this year, Rotary will celebrate our historic and ongoing partnership with the United Nations.

There are so many parallels between the work we already do through our Areas of Focus, and the work of the United nations' Sustainable Development Goals. While those goals are indeed incredibly ambitious - they are like any other ambitious goal we have ever undertaken, in Rotary or anywhere else.

Rotary was there at the beginning of the UN. We were there when the world pulled itself from the brink of destruction and rebuilt. Over the next year, the UN will mark the 75th anniversary of the signing of the UN charter. And to celebrate our enduring relationship with the UN, Rotary is hosting five special events: UN Day in New York, three presidential conferences in Paris, Santiago and Rome, and a final celebration just before the Convention in Honolulu.

This relationship with the United Nations is but one example of how, together, we can serve the world. Alone, we cannot provide clean water for all; alone, we cannot eliminate hunger; alone, we cannot eradicate polio. But together? Of course we can

We had a proud legacy upon which to build. This year, we will further that legacy as Rotary Connects the World.

These connections that I have talked about today are not the work of a self-driving organization operating on autopilot or even of the great Rotarians that came before us. The connections are yours. The service is yours. And Rotary's impact on the world is up to you.

You will have a lasting impact on the world, but you will not do it alone. While we may approach things differently, together we are so powerful. We are Rotarians, Rotaractors, supportive members of the Family of Rotary and vital service partners around the world.

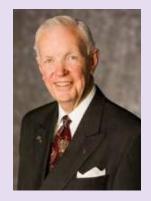
And we are going to harness the power of connection just as our organization has been doing now for over one hundred fourteen years. We have a long, proud heritage. And we will thrive for another 114 years because we are not afraid of change.

Together we will walk the path of this important journey, as Rotary Connects the World.

Thank you for taking this journey with us.

Wilf Wilkinson

Past President, Rotary International 2007/08 Chairman of The Rotary Foundation 2012/13



Hello Rotarian Anup

I'm so very glad that the celebration was successful and I congratulate you on its success. I will gladly send a message to President Mark thanking him for his participation in this very successful celebration. I also congratulate you for your years of devoted work to this important project.

Just to let you know that I did express yours and my own thanks to President Mark.

I'm so glad that it all worked out so well and I'm sure he will be happy about the 500 free eye surgeries that you plan in rural India during his Rotary Presidency.

Keep up your good work.

Sincerely Wilf Wilkinson

Rajendra K. Saboo

Past President Rotary International 1991/92

Dear Anup,

Through the Facebook link that you sent I was able to see the story through pictures of anniversary gala. Indeed Canadian Eyesight Global has a remarkable history of 30 years serving humanity. I have been very fortunate to get associated with your organization almost from the inception. The event was honoured by graceful participation of President Mark Maloney as the Chief Guest. Your persuasion made that possible.

My heartiest congratulations once again.

Warm regards, Raja



Dear President Mark,

I have been going through the report and pictures of 30^{th} anniversary of Canadian Eyesight Global which was graced by you.

I have known Anup Jubbal right from the inception of the organization and he has done remarkable work. You very kindly agreed to be at the 3 decades celebrations and this will no doubt provide further encouragement to show Rotary Connects the World. After all, this eyesight organization is a product of Rotary.

I have been further informed that in honour of your visit, the organization will sponsor 500 free cataract surgeries in rural areas of India in 2019-2020. This will be yet a significant service to the humanity.

Warm regards, Raja K. Saboo President (1991-92) Rotary International

Truman Spring

Director | Canadian Eyesight Global

Bala NaidooDistrict Governor (2019-20) | Rotary District 5040



Anup,

Congratulations on a very successful event and your 30th Anniversary of the Organization.

I hope that you were happy with the number of Rotarians that registered which seemed like half the crowd.

Thank you and best wishes on your amazing work!

Anup,

It was a pleasure to see how much you and the organization have done for individuals in the past 30 years. Your efforts have not only brought the gift of sight back to people but it was evident that they also influenced and inspired others to continue the cause by making it their own personal goal as well. I feel very fortunate that you have included me in this wonderful and very special endeavor. The accolades to you for your work are well deserved and it was an honour to be there to experience this. I hope you have a few days to sit and relax after what must have been a very exhausting but exhilarating night.

All the best!



Canadian Eyesight Global - 30th Anniversary Gala Dinner



Rotary International President Mark Daniel Maloney arrives at the Grand Taj Banquet Hall and is received by Scottish Pipers accompanied by Punjabi Dhol.



Rotary International President Mark Daniel Maloney inaugurating the 30th Anniversary Gala Dinner.



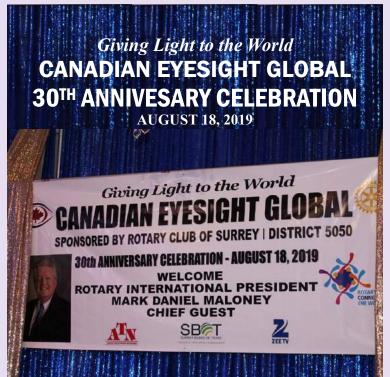
Rotary International President Mark Daniel Maloney with Anup Singh Jubbal & Saroop Jubbal



Honourable Minister of National Defence (Canada) Harjit Sajjan is received by Past District Governor Sean Hogan and Past President of Rotary Club of Surrey Garry Thind.



Rotary International President Mark Daniel Maloney is joined by Anup S. Jubbal to cut the 30th Anniversary Cake, flanked by Satwinder, Saroop Jubbal and National Defence Minister Harjit Sajjan.





District 5050 Past Governor Sean Hogan introducing RI President Mark Maloney before his keynote address.



RI President Mark Maloney presented Saroop Jubbal with Paul Harris Fellow award for 30 years of service to Canadian Eyesight Global.



Honorable Minister of National Defence Harjit Sajjan conveying the greetings from Prime Minister Justin Trudeau.

"Canadian Eyesight Global is committed to helping those affected by eye disease lead healthy and normal lives. This milestone offers a wonderful opportunity to reflect upon the history of your association, to celebrate its many achievements and to set goals for the future."



RI President Mark Maloney delivering his keynote address.

"Canadian Eyesight Global has been an ideal partner in service through the years"



Anup Jubbal and Saroop Jubbal, renewed commitment to serve together.

30th Anniversary Services Award

PRESENTED BY ROTARY INTERNATIONAL PRESIDENT MARK DANIEL MALONEY























30th Anniversary Gala



Meet n' Greet



30th Anniversary Gala



Meet n' Greet



























ROTARY INTERNATIONAL



Shekhar Mehta of India selected to be **2021-22 Rotary International President**

Shekhar Mehta, of the Rotary Club of

Calcutta-Mahanagar, West Bengal, India, is the selection of the Nominating Committee for President of Rotary International for 2021-22. He will be declared the president-nominee on 1 October if no challenging candidates have been suggested.

Mehta acknowledges that current membership trends are a challenge and says that membership development should be Rotary's highest priority. He believes that focusing on regional plans, successfully transitioning Rotaractors into Rotary clubs, and

News in Brief

increasing diversity and female members could yield a 5 percent net growth in membership each year.

"A major brainstorming is needed to find effective solutions suited to different areas of the world," says Mehta. He adds that regional ethos and culture have to be taken into account to find localized solutions, as "one size does not fit all." He believes Rotary can extend to new geographical areas and countries.

As a strong proponent of Rotary's strategic plan, Mehta says he will encourage clubs to use action plans and reinforce the core values of Rotary.

Mehta says Rotary needs to become more contemporary and adaptable by focusing on partnerships with governments and corporations, expanding partnerships with organizations that specialize in Rotary's areas of focus, and investing in technology.

Mehta, an accountant, is chair of the Skyline Group, a real estate development company he founded. He is also a director of Operation Eyesight Universal (India), a Canada-based organization.

READ MORE ON WWW.ROTARY.ORG READ MORE ON OPERATION EYESIGHT UNIVERSAL (INDIA)

Rotary's Five Year Strategic Plan

PRIORITY 1



Increase Our Impact

People of Action are effective problem-solvers.

Let us seek out new ways to translate our expertise into making a difference—in our communities and across the globe.

PRIORITY 2



Expand Our Reach

People of Action activate and inspire one another.

Let's build connections and opportunities that will allow people who share our drive to do the same.

PRIORITY 3



Enhance Participant Engagement

People of Action strive to understand the needs of others.

Let's recommit to putting the needs, expectations, and growth of our participants at the center of all we do.

PRIORITY 4



Increase Our Ability to Adapt

People of Action inventive, entrepreneurial, and resilient.

Let's stay true to ourselves and stay ahead of change in our next 115 years.

Our impact on the world has only just begun...



TOGETHER WE SEE A WORLD WHERE **PEOPLE** UNITE AND TAKE ACTION TO CREATE LASTING **CHANGE** ACROSS THE GLOBE IN OUR COMMUNITIES AND IN OURSELF.